



Dear Prospective Ohio Partners for Cancer Control Member:

We are writing to invite you to join the Ohio Partners for Cancer Control (OPCC). Formed in 2000, OPCC is a statewide coalition dedicated to reducing the cancer burden in Ohio. It is comprised of representatives from organizations who have cancer prevention and control as a focus of their mission. Representation includes hospitals, universities, cancer centers, health care professional associations, nonprofit organizations, government agencies, businesses, minority health coalitions, and community organizations. OPCC's mission is to create "A Cancer-Free Future for All Ohioans."

The *Ohio Comprehensive Cancer Control Plan 2015-2020, (Cancer Plan)* developed by the OPCC coalition, includes many opportunities for cancer focused organizations, agencies, employers/businesses and individuals to be involved. The *Cancer Plan* contains three focus areas: Primary Prevention, Early Detection, and Patient-Centered Services. Within these focus areas, three priority objectives were chosen on which to focus this year. These include increasing the percentage of adolescents receiving the human papillomavirus (HPV) vaccine; increasing the percentage of adults receiving the recommended colorectal cancer screening; and increasing access to patient-centered services.

We hope you agree that your membership would be a critical asset to our efforts. An application for membership in the OPCC is attached. The time commitment to the OPCC is minimal, but your input, expertise and experience are critical. The OPCC conducts two general membership meetings per year, and committees meet via conference call as needed.

If you have any questions concerning involvement in the OPCC, please contact either Angie Santangelo or Lindsey Byrne. We appreciate your consideration in joining the OPCC!

Sincerely,

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## The Ohio Comprehensive Cancer Control Plan 2015-2020

*The Ohio Comprehensive Cancer Control Plan 2015-2020 (Cancer Plan)* is a strategic plan to reduce the cancer burden in Ohio. It is designed to provide guidance to individuals and organizations that play a role in controlling cancer.

The following materials were designed to help promote the Ohio Partners for Cancer Control (OPCC) and the Cancer Plan to colleagues, constituents, other state and local stakeholders/partners and policy makers. The OPCC's goal *is to prevent and reduce the burden of cancer for all Ohioans.*

- **Q & A** - General talking points that summarize the key points of the *Cancer Plan* for use during meetings, presentations, etc. It explains why and how the *Cancer Plan* was developed and what it hopes to achieve and how to get involved.
- **Fact Sheet** - Table. Number of New Invasive Cancer Cases in Ohio 2013
- **A Call to Action** - Guidance for how various sectors, stakeholders and OPCC members can use the *Cancer Plan* to identify evidence-based objectives that fit specific community needs and align with a larger statewide effort.

For electronic copies of these materials and an OPCC logo that you can place on your organization's website, go to <https://www.ohiocancerpartners.org/cancerplan/> For questions about the Ohio Partners for Cancer Control, contact Jill Price at 614-728-3106 or [info@ohiocancerpartners.org](mailto:info@ohiocancerpartners.org)

Thank you for your commitment to preventing and reducing the burden of cancer in Ohio.



## Q and A

Why does Ohio need to focus on preventing and reducing the burden of cancer?

- Ohio ranks 40<sup>th</sup> for overall health of its population in the country. A combined state ranking of health outcomes and healthcare costs shows that Ohio's health value rank is 47, with Ohioans living less healthy lives and spending more on health care than people in most other states.<sup>1</sup>
- Cancer claimed the lives of more than 25,000 Ohioans in 2012, at a rate (182.0 per 100,000) 9 percent higher than the U.S. rate (166.5 per 100,000).<sup>2</sup>
- Rates for the most preventable risk factors: tobacco use, over exposure to sun, early detection and avoidance of preventative screenings are higher in Ohio than in many other states.<sup>3</sup>
- In 2009 cancer cost the U.S. \$86.6 billion in direct medical costs and \$130 billion in indirect mortality costs (cost of lost productivity due to premature death), according to NIH reports.<sup>4</sup>
- In the United States, about one half of all males and more than one third of all females have a lifetime risk of developing some type of cancer in their lifetime.<sup>5</sup>
- The risk for developing a cancer is shaped by social and economic conditions. Many cancers are more common and result in a higher mortality rate in minorities, those living in poverty or undereducated and people with mental illness or a disability.

What is Ohio's Comprehensive Cancer Control Plan 2015-2020?

- The *Cancer Plan* is a five year guide to prevent and reduce the risk of cancer in Ohio. It was developed by the Ohio Partners for Cancer Control (OPCC), a collaboration of organizations, distinct programs and individuals dedicated to reducing the cancer burden in Ohio and ultimately improve the overall population health.
- The purpose of the *Cancer Plan* is to develop, implement and evaluate a comprehensive plan to reduce cancer in Ohio through collaboration with a network of organizations, distinct programs and individuals. OPCC provides statewide leadership and coordination and serves as a catalyst for cancer prevention, control and patient-centered services throughout Ohio.

<sup>1</sup> Health Policy Institute of Ohio, 2015

<sup>2</sup> 2012 United States Cancer Statistics

<sup>3</sup> Ohio Annual Cancer Report, 2015

<sup>4</sup> National Institute Health, 2015

<sup>5</sup> Ohio Annual Cancer Report, 2015



### What does the *Cancer Plan* hope to achieve?

- The goal of the *Cancer Plan* is “A Cancer-Free Future for All Ohioans.”
- There are three focus areas to the Cancer Plan
  1. **Primary Prevention:** actions taken by individuals, communities, institutions and governments to prevent against the occurrence of cancer
  2. **Early Detection:** reliable screenings conducted to find precancerous and cancerous abnormalities prior to the onset of symptoms
  3. **Patient-Centered Services:** specialized care for people with a cancer diagnosis that focuses on improving the quality of life for those persons and their support system

### How was the *Cancer Plan* developed?

- The Cancer Plan was developed using the Centers for Disease Prevention and Control's (CDC) National Cancer Control Program Priorities.
  1. Emphasize Primary Prevention of Cancer
  2. Support early Detection and Treatment Activities
  3. Address Public Health Needs of Cancer Survivors
  4. Implement Policy, Systems and Environmental Changes (PSE) to Build Sustainable Cancer Control
  5. Promote Health Equity as it Relates to Cancer Control
  6. Demonstrate Outcomes through Evaluation
- The *Cancer Plan* has three guiding principles:
  1. Make data-driven decisions
  2. Use evidence-based interventions
  3. Identify and address cancer disparities and achieve health equity

### How will the *Cancer Plan* going be implemented?

- The *Cancer Plan* will be implemented by the OPCC and other stakeholders.
- The OPCC consists of partners from many sectors - communities, individuals, schools, healthcare, worksites, government and public health - working together to leverage resources and maximize reach.
- The OPCC is open to all interested organizations/agencies/companies/individuals.



Fact Sheet

**Table 1. Number of New Invasive Cancer Cases and Age-adjusted Incidence Rates by Cancer Site/Type and Sex in Ohio, 2013<sup>1,2</sup>**

Primary Cancer Site/Type	Male		Female		Total	
	Cases	Rate	Cases	Rate	Cases	Rate
<b>All Cancer Sites/Types</b>	<b>31,364</b>	<b>492.7</b>	<b>31,438</b>	<b>426.6</b>	<b>62,802</b>	<b>452.4</b>
Bladder	2,393	39.4	722	9.1	3,115	22.1
Brain and Other CNS	539	8.6	421	6.3	960	7.4
Breast	65	1.0	9,166	125.8	9,231	67.6
Cervix	*	*	452	7.4	*	*
Colon and Rectum	2,950	47.3	2,702	35.0	5,652	40.6
Esophagus	580	8.9	140	1.7	720	5.0
Hodgkin Lymphoma	176	3.0	129	2.2	305	2.6
Kidney and Renal Pelvis	1,477	23.0	862	11.8	2,339	16.9
Larynx	486	7.2	148	1.9	634	4.3
Leukemia	906	15.1	678	9.3	1,584	11.9
Liver and Intrahepatic Bile Duct	674	9.9	291	3.8	965	6.6
Lung and Bronchus	5,025	79.9	4,504	58.2	9,529	67.4
Melanoma of Skin	1,494	24.3	1,102	16.2	2,596	19.5
Multiple Myeloma	465	7.4	362	4.6	827	5.9
Non-Hodgkin Lymphoma	1,413	22.8	1,158	15.2	2,571	18.6
Oral Cavity and Pharynx	1,172	17.4	490	6.6	1,662	11.7
Ovary	*	*	821	11.3	*	*
Pancreas	870	13.7	876	11.1	1,746	12.3
Prostate	6,931	101.7	*	*	*	*
Stomach	611	9.9	331	4.3	942	6.8
Testis	279	5.2	*	*	*	*
Thyroid	424	6.9	1,423	23.2	1,847	15.2
Uterus	*	*	2,195	28.8	*	*

<sup>1</sup> Source: Ohio Cancer Incidence Surveillance System, Ohio Department of Health, 2016.

<sup>2</sup> Rates are per 100,000 and age-adjusted to the 2000 U.S. standard population.

\* Not Applicable; Sex-specific cancer

CNS = Central Nervous System



## How can you get involved?

The *Cancer Plan* cannot be implemented by only a few organizations or agencies. Its success will be measured by the collective efforts of many partners in multiple sectors working together to help reach the *Cancer Plan*'s long-term goals.

### Communities

- Your community-based cancer coalitions can use the *Cancer Plan* to identify the objectives and strategies that best fit the group's mission.
- Use the *Cancer Plan* to guide your community's health improvement plan and prioritize objectives that will best meet the needs identified in the group's data.

### Schools and Universities

- Your school may have a cancer coalition or disease prevention committee which can use the *Cancer Plan* to prioritize objectives to align with other local and state activities.
- If your school or university does not have an active committee or coalition, how can you engage students, faculty, staff and parents to become members?

### Healthcare Systems

- Partner with your local public health department to identify communities at risk and discuss how to use the *Cancer Plan* to fulfill the relevant objectives.
- As a healthcare provider, are you taking advantage of the evidence-based population health strategies in the *Cancer Plan* to improve your patients' overall health and wellness and prevent future cancer-related illness?
- Partner with local public health and community cancer coalitions and groups to conduct a community needs assessment and use the *Cancer Plan* to develop a local, regional or statewide health improvement plan.

### Worksites

- Join the Healthy Ohio Business Council and make winning the Healthy Ohio Healthy Worksite Award one of your goals.
- Partner with your community cancer coalition to become engaged in other efforts to prevent and reduce the burden of cancer in Ohio.
- If your worksite has a successful worksite wellness program, are you mentoring other employers and business associates to join in similar efforts?



### **Governments** – local, regional and national

- How can you ensure government agency employees work in healthy, safe environments and support the objectives in the plan?
- If your government agency a member of local and state cancer coalitions implementing strategies in the *Cancer Plan*?
- How can you leverage public health efforts and funding to ensure public policies and decisions positively impact the burden of cancer?

### **Individuals**

- Spread the word in your households, schools, worksites, communities, places of worship, social media, etc. that everyone deserves opportunities to make patient centered decisions regarding their own healthcare.
- Become active in your local school wellness council, health coalitions or other groups working to improve the burden of cancer.
- Eat healthy foods, be physically active every day, and quit or never use tobacco products.
- Get recommended cancer screenings.

### **Funders**

- How does the *Cancer Plan* fit into your organization or agency's strategic or business plan?
- Are there other local or regional funders that you can partner with to maximize funding, impact and reach?
- Align your funding with programs, strategies and activities within the *Cancer Plan*.
- Use the *Cancer Plan* to help strengthen other efforts to address the social determinants of health.

### **Individual Healthcare Providers**

- How do the *Cancer Plan's* services fit into your provider's offerings?
- Are there gaps that need to be addressed either because they are inconsistent with or unfair to the patient?



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### A call to action!

- Align with the larger statewide effort by using the *Cancer Plan* to identify the evidence-based objectives that best fit your community's specific needs.
- Join the OPCC coalition to share your progress and help meet the *Cancer Plan's* measures.

The success of the *Cancer Plan* relies on the collective efforts of many partners in multiple sectors working together to help reach its long term goals. For information on how to join the OPCC, contact Jill Price, [info@ohiocancerpartners.org](mailto:info@ohiocancerpartners.org) or 614-728-3106.





# A Cancer-Free Future for All Ohioans

## Membership Application

The Ohio Partners for Cancer Control (OPCC) invites individuals and organizations with an interest in cancer prevention and control to participate in OPCC's vision – *a cancer-free future for all Ohioans*. The OPCC coalition understands that a successful coalition maximizes the talents of its individual members, but the true power of teamwork comes from the group's cohesion and combined energies focused on a common goal. For more information about OPCC, please visit <http://ohiocancerpartners.org>

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization/Program: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ How did you hear about OPCC? \_\_\_\_\_

**Please tell us about your current work related to cancer.**

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**How do you think you/your organization can contribute to OPCC's value?**

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**Which membership best describes you?**

- Organization: A person representing a unified body of individuals committed to specific purposes, such as a university, business or a non-profit entity.
- Distinct Program: A person representing a group of individuals that are a subset of a larger organization and are charged and funded to complete distinctive tasks that contribute to the goals of the larger entity.
- Individual Member: A person with interest in cancer prevention and control but does not represent a specific organization or distinct program.

**Please select a Committee in which you would like to participate:**

- Primary Prevention (HPV committee)
- Early Detection (Colorectal Cancer & Breast Cancer committees)
- Patient Centered Services (Survivorship Committee)

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 I have read the OPCC Roles and Responsibilities attached to this form and agree to the terms and conditions of membership

I agree to have my name/organization listed on the membership page of <http://ohiocancerpartners.org>



## **Roles and Responsibilities**

### **OPCC Members**

- Endorse the mission, purpose, goals, and objectives of OPCC
- Commit as an organization and/or individual to assist with implementation of the Ohio *Comprehensive Cancer Control Plan*
- Share information about the efforts of OPCC and its priorities with interested organizations and programs across the state
  - For members representing organizations/distinct programs, communicate their organization's/distinct program's viewpoints to OPCC
  - For members representing organizations/distinct programs, inform their organization/distinct program of OPCC's mission, decisions, and activities
- Receive regular communication from OPCC about comprehensive cancer control issues and activities. Share these updates with representing organizations/programs as appropriate. Submit information about their organization's program activities for publication in OPCC communications (website and/or newsletter)
- Attend half or a majority of general meetings in a calendar year. When unable to attend, send a representative to attend
- Participate on at least one committee or additional designated work group developed to implement OPCC priorities if applicable
- Complete annual assessments including *Activity Tracking Form(s)* to provide feedback on their organization's/program's activities completed in support of Ohio's *Comprehensive Cancer Control Plan*
- Determine the priorities for the OPCC. These priorities should provide added value to what members and member organizations are already doing
- Identify opportunities for collaborations among members and member organizations to support the *Comprehensive Cancer Control Plan*

### **OPCC Executive Committee**

- Support strategic direction for OPCC
- Assure progress in implementing OPCC priorities
- Provide fiduciary oversight and administration of all or any funds by the organization
- Define expectations of members, committees, designated workgroups, etc.
- Assess membership composition, identify gaps and recruit to fill those gaps
- Establish committees & workgroups as necessary to fulfill the mission, purpose, objectives and strategies of the OPCC
- Strive to engage members in a meaningful way
- Support a process for decision-making
- Maintain communication channels (website, newsletters, etc.)
- Attend all Executive Committee meetings or receive an excused absence



## **Roles and Responsibilities**

- Recruit OPCC members from all geographic quadrants of Ohio, including high-level decision makers and representatives from stakeholder organizations

**OPCC Committees** may be established to fulfill the mission, purpose, goals, objectives, and strategies of OPCC. These committees can be, but are not limited to: Primary Prevention, Early Detection, and Patient Centered Services. These committees may include designated workgroups for specific objective(s) and corresponding strategies, as needed.

### **OPCC Committee Chairs**

- Represent committee on OPCC Executive Committee
- Participate in all OPCC Executive Committee and general membership meetings
- Schedule committee meetings and/or conference calls (with the assistance of ODH staff, if necessary)
- Assure progress in implementing committee priority objectives and strategies from the Ohio comprehensive cancer control plan
- Identify and recruit additional OPCC/committee members, as necessary
- Provide committee progress updates to OPCC Executive Committee and general membership
- Coordinate completion of annual assessments including *Activity Tracking Form(s)* to provide feedback on their organization's/program's activities completed in support of Ohio's *Comprehensive Cancer Control Plan*
- Select committee chairs, as appropriate

### **OPCC Committee Members**

- Participate in half or a majority of committee meetings/conference calls in a calendar year
- Commit as an organization and/or individual to assist with implementation of the committee's priority objectives and strategies from the Ohio *Comprehensive Cancer Control Plan*

**Ohio Department of Health staff** roles and responsibilities to support OPCC include:

- Provide a written summary of OPCC meeting discussions, decisions and actions
- Provide meeting support including working with OPCC chairs to set meeting agendas, handle meeting logistics (space, food, materials/printing, etc.)
- Provide additional administrative assistance and support to OPCC