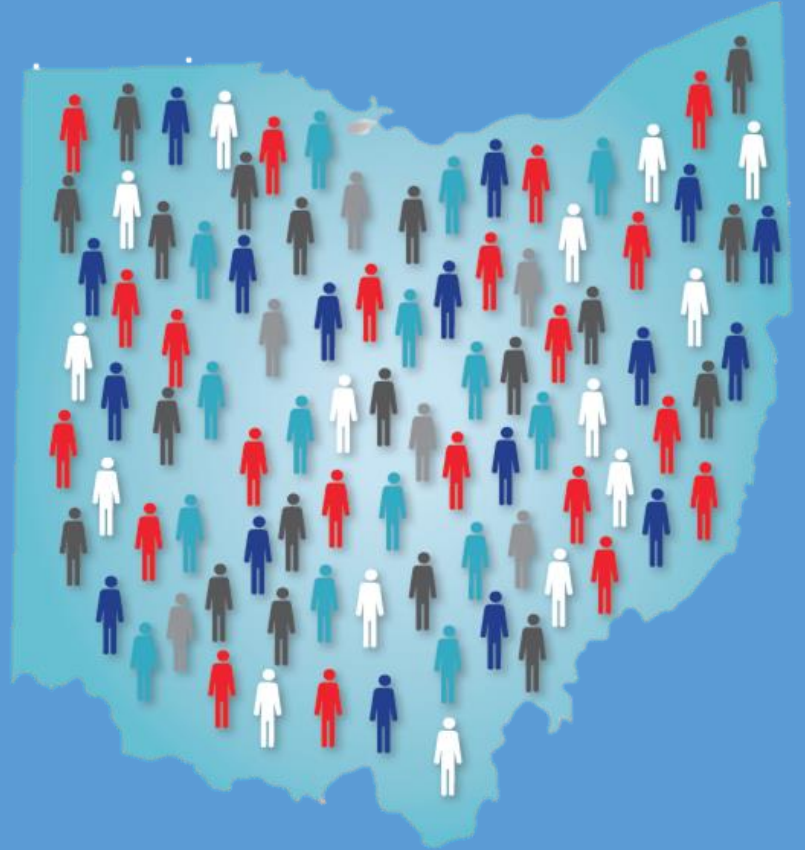


Welcome to the OPCC February membership meeting!

February 4, 2021



[illegible]

Meet the Cancer Plan Revision Core Team

OPCC Co-Chairs



Angie Santangelo

Clinical Program Director, Cancer
Support Community Central Ohio



Ashley Ballard

Chief Quality Officer, Ohio Association
of Community Health Centers

Ohio DoH, Comprehensive Cancer Control Program



Amy Bashforth



Emily Bunt



Jill Price



Debbie Wallace

Meet the facilitators from Professional Data Analysts (PDA)



Melissa Chapman Haynes



Kate LaVelle



Liz Willey

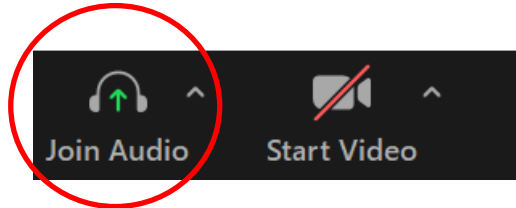
Zoom logistics

Enter your **participant code** if you called in

Choose ONE of the audio conference options

Phone Call

Computer Audio



Dial: +1 301 715 8592
+1 312 626 6799
+1 646 876 9923
+1 669 900 6833
+1 253 215 8782
+1 346 248 7799
+1 408 638 0968

Meeting ID: 243 945 6573

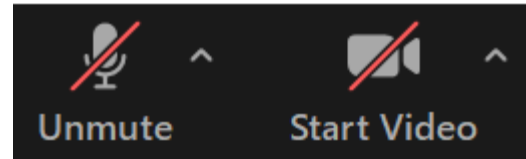
Participant ID: **141982**

Done

Zoom logistics

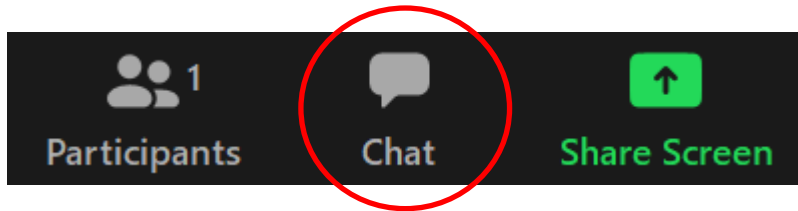
Please no video except in breakout groups

Please stay on mute



Zoom logistics

Check the chat box for web links



Multiple ways to engage

Chat box

Breakout rooms

Verbally

Mentimeter



Mentimeter

- Keep your web browser open to www.menti.com
- Activity discussions will take place here



Please enter the code

Submit

The code is found on the screen in front of you

Meeting overview



Angie Santangelo
Clinical Program Director,
Cancer Support
Community
Central Ohio

Goals of today's meeting

- Review progress of the 2015 – 2020 Cancer Plan
- Introduce next steps, structure for implementing the 2021 – 2030 Cancer Plan
- Kick-off implementation with Goal Area chairs and Topical workgroup leads

Value of being a member



Power in numbers to influence policy



Collectively move toward specific change



Expand reach of cancer prevention and control efforts in Ohio



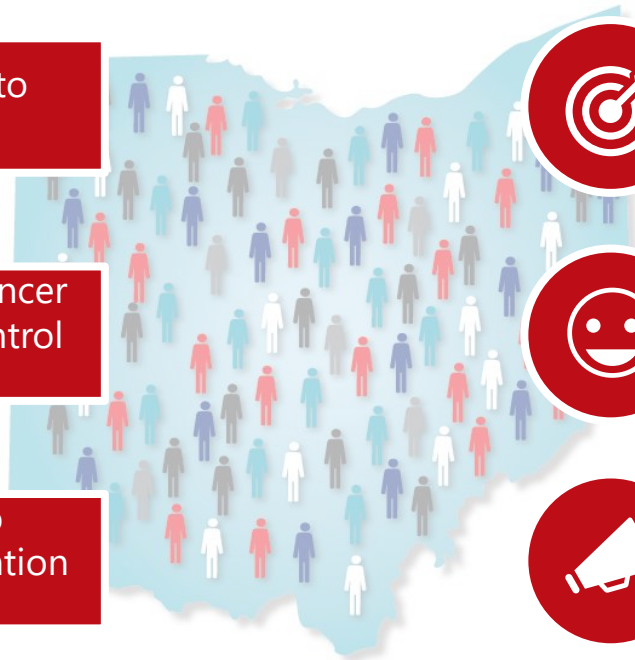
Put a face to the industry/organization



Provide a bridge to local cancer prevention and control efforts



Elevate voices of small, underrepresented, patient groups



Value of being a member



Provide passion and power to fuel the work



Pool resources for broader impact



Advance health equity



Comprehensive approach to cancer prevention and control (state plan)

OPCC Virtual Ballot

- OPCC Executive Committee Member-at-Large
- Term 1/1/2021 – 12/31/2023
- Requirements

Section 5: "Executive Committee members shall be members who are empowered to obtain commitments of resources and support from within their organization and who are empowered to be a voice for their organization."

Candidate: Amy Magorian

- Amy Magorien is a **Strategic Partnerships Manager** with the **American Cancer Society (ACS)** and has been with ACS for **over 13 years**.
- She graduated from **The Ohio State University** with a BS in Organizational Communication in 1988 and started her career teaching tobacco cessation and health education at the Noble County Health Department in Caldwell, Ohio.
- Amy has a passion for cancer research after losing her father to brain cancer and works hard to eliminate barriers to cancer care that many survivors experience.
- Amy lives in Baltimore Ohio with her husband, Bob, of 30 years, and has two adult children: a daughter, Kerry and son, Brian.

OPCC Member Voting

OPCC Mission Moment



Amy Magorien
Cancer Control Strategic
Partnerships Manager at
The American Cancer
Society

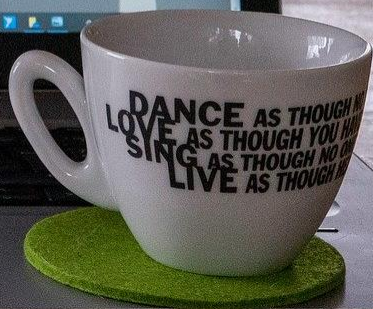
OPCC Mission

To create...

*"A Cancer-Free Future
for All Ohioans."*

Networking!

What **motivates** you
to be involved in the
OPCC and cancer
control efforts in
Ohio?



A laptop sits on a wooden desk, its screen showing a video conference with about 15 participants in a grid layout. To the left of the laptop is a white ceramic pitcher with red polka dots, filled with several white tulips. To the right is a white mug with the text "DANCE AS THOUGH NO ONE IS WATCHING, LOVE AS THOUGH YOU HAVE BEEN WOUNDED, SING AS THOUGH NO ONE IS LISTENING, LIVE AS THOUGH YOU ARE ALIVE." The background is a softly blurred indoor space with a window and a lamp.

Discussion (15 min)

Menti.com questions

1. What is your name and, if applicable, organization?
2. What motivates you to be involved in OPCC and cancer efforts in Ohio?

- Go to: www.menti.com
- Code: **39 51 81 7**

Progress, successes, & lessons learned

2015 – 2020 Cancer Plan



Emily Bunt

CCCP and BCCP
Ohio Department of
Health



Cancer Plan 2015 – 2020 dashboard update

Ohio Comprehensive Cancer Control Plan 2015-2020

Progress as of November 2019

● = Baseline ● = Current data as of 2019 unless noted ✓ Met target

PRIMARY PREVENTION

Increase the percentage of Ohio cigarette smokers who report attempting to quit smoking



Increase the excise tax on other tobacco products (tobacco, snuff, chewing tobacco and e-cigarettes)



✓ Increase the number of Ohio school districts with 100-percent tobacco-free policies



Increase the number of colleges and universities with 100-percent tobacco-free policies



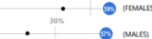
✓ Increase the percentage of public multi-unit housing complexes in Ohio with 100-percent smoke-free policies



Increase the number of radon mitigation systems installed in Ohio homes



✓ Increase the percentage of adolescents 13-17 years who are up to date with human papillomavirus (HPV) vaccination



Reduce the percentage of youth (grades 9-12) who have used a tanning booth, sunlamp or sunbed in the past 12 months



Increase the percentage of Ohio adults who meet the 2008 Physical Activity Guidelines for Americans



Increase the percentage of Ohio high school students (grades 9-12) engaging in 60+ minutes of daily physical activity



Increase the percentage of Ohio adults who consume five or more servings of fruits and vegetables per day



Increase the percentage of Ohio high school students (grades 9-12) who consume fruits and vegetables five or more times per day during the past seven days



Increase the percentage of Ohio adults with a healthy weight (BMI 18.5-24.9)



Increase the percentage of Ohio high school students (grades 9-12) with a healthy weight (BMI 18.5-24.9)



✓ Increase the overall number of individuals who receive Ohio Cancer Genetics Network (OCGN) Cancer Risk Assessment services



EARLY DETECTION

Increase the percentage of women age 50-74 who have received breast cancer screening in the past two years



Reduce the rate of female breast cancer identified at late stages



Increase the percentage of women aged 21-65 years who receive a cervical cancer screening



Reduce the rate of invasive cervical cancer



Increase the percentage of adults aged 50-75 years who receive a colorectal cancer screening



Reduce the rate of invasive colorectal cancer



Create a plan to increase availability of high quality low-dose computed tomography (low-dose CT) lung cancer screening for at-risk Ohioans

☐ Check if plan completed

PATIENT-CENTERED SERVICES

Conduct two statewide assessments to determine rates in delivery of Patient-Centered Services according to the Commission on Cancer (CoC) National Standards of Care

☒ 1 ☐ 2 Check if assessments completed

Improve the rates of delivery of patient-centered services throughout Ohio in accordance with CoC National Standards of Care



Increase access to survivorship programs and community resources by all persons diagnosed with cancer and their support teams



Increase the number of health care professionals certified in hospice and palliative medicine



Nurses



Social workers



Increase hospice admission rates to improve access to end-of-life care



Increase awareness and participation in cancer clinical trials and research



Link: Progress Towards 2015 – 2020 Plan

**Cancer Plan 2021 – 2030 will
be created**

Primary Prevention - HPV



Darla Fickle
Program
Director, The
Ohio State
University
Medical Center

HPV: 2015 – 2020 Objective

Increase the percentage of adolescents 13-17 years who are up to date with human papillomavirus (HPV) vaccination

Our Progress

	Baseline	Target	Progress
Females	35.0%	50.0%	52.4%
Males	14.7%	30.0%	46.8%

Our Biggest Successes



A Guide to Hosting a Film Viewing

<https://someoneyouloveohio.org>

Parents and Guardians



Healthcare Providers



Older Adolescents and Young Adults



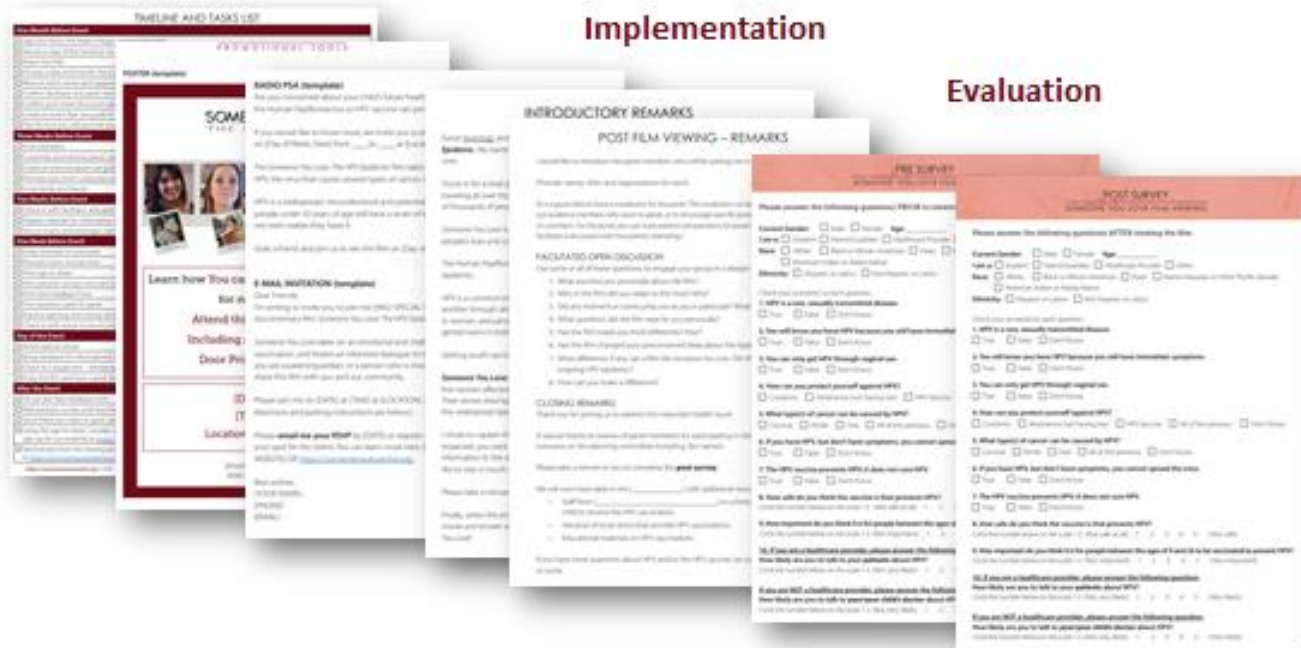
Provided Tools & Resources

Planning

Promotion

Implementation

Evaluation



Reach with *Make A Pledge* Partners



CUYAHOGA COUNTY
BOARD OF HEALTH
YOUR TRUSTED SOURCE FOR PUBLIC HEALTH INFORMATION



The James



MUSKINGUM
UNIVERSITY



What Worked Well ?

- Hold regular calls/meetings between OPCC Meetings
- Schedule calls/meetings for the calendar year
- Have members chose priority strategies and form workgroups
- Take meeting notes and distribute with committee list.
- Share topic updates/upcoming webinars
- Welcome New Members – provide member list, minutes, introduce at next meeting/call
- Provide time for member organizations roundtable/updates during meetings and calls
- Ask members for help
- Be open to new projects

Members at the Table

- Recruit representation from partner organizations who are interested/involved in this topic
- Ask current members to recruit others
- Host a Display at professional meetings
- See if topic could be included on future meeting Agendas
- Ask professional organizations about opportunities to share work through e-mails, newsletters, etc.

A Special Thanks



Early Detection – Colorectal Cancer Screening



Leigh Anne Hehr

Cancer Control
Strategic Partnerships
Manager, American
Cancer Society

CRC: 2015 – 2020 Objectives

- Increase the percentage of adults aged 50-75 years who receive a colorectal cancer screening
- Reduce the rate of invasive colorectal cancer

Patient- Centered Services – Survivorship



Linda Scovern

Fitness instructor,
retired Cancer
Program Manager,
individual member

Survivorship: 2015 – 2020 Objectives

Increase access to survivorship programs and community resources by all persons diagnosed with cancer and their support teams



Up next

- Implementation of the 2021 – 2030 Cancer Plan
- Cancer legislative update from ACS-CAN
- Break (15 minutes)
- Small groups (by Goal Area)

Next steps for implementation of the Cancer Plan



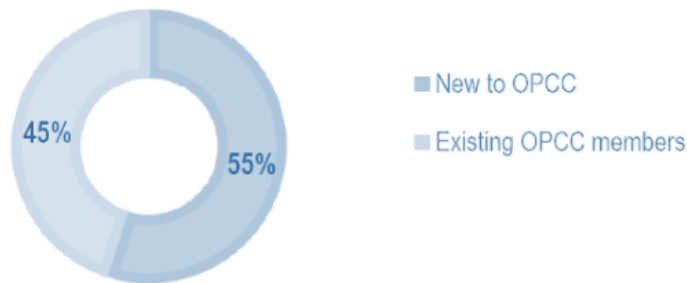
Angie Santangelo
Clinical Program Director,
Cancer Support
Community
Central Ohio

A blue-tinted photograph of a forest path. The path is a dirt trail that curves through a dense forest of tall, thin trees. The ground is covered in fallen leaves and branches. The text "Pivoting Implementation for the 2021 – 2030 Plan" is overlaid in white, bold, sans-serif font on the left side of the image.

Pivoting Implementation for the 2021 – 2030 Plan

DATA informed our decision

Over half of the individuals involved in the Cancer Plan revision are new voices / not currently OPCC members



New Stakeholders Involved

But would people involved with the planning want to continue into implementation of the Cancer Plan?

Cancer Plan Implementation Survey

- There were 55 of you who responded to a survey in November 2020 (response rate 26%).
- 34 were current OPCC members
- Nearly all were involved in the revision process
- Feedback was provided on interest in implementation and gaps to address in implementation

Individual check-in with topical workgroup leads

- The OPCC Core Team checked in with each of the topical workgroup leads involved in the revision, as well as ad hoc committees (health equity, data)
- The majority were interest in implementing the objectives
- Topical workgroup leads were confirmed for topics with interest in moving forward now.

A group of four people, two men and two women, are shown from the chest up. They are all wearing face masks. The man on the far left is wearing a grey striped shirt and a grey mask. The woman next to him is wearing a green shirt and a patterned mask. The man next to her is wearing a blue and white striped shirt and a red and white striped mask. The woman on the far right is wearing a yellow shirt and a white mask. They are all looking towards the center and have their arms extended towards each other, suggesting a supportive or celebratory gesture. The background is a plain, light color.

The simple answer...

Momentum remains high!

A background image showing four people (three men and one woman) wearing face masks and huddled together, suggesting a collaborative work environment or a meeting during the COVID-19 pandemic. The image is faded to allow text to be overlaid.

The simple answer...with nuances

More players will need to be brought in to implement the plan

"I suspect there will be a fair amount of work to be done at a program development level and it's not apparent where we may have insufficient resources for this. Given the scope of the important work that we recommend, it's very likely we'll need help with implementation."

Move beyond individual involvement and engage more organizations

"I think a great job has been done in getting medical providers involved with OPCC, but I think it needs to go beyond individual involvement."

Goal: Keep engagement high



17 Topical Workgroups developed Cancer Plan objectives and strategies

3

Goal Areas

49

objectives

150+

strategies

3 Goal Areas

**Primary
Prevention**

**Early
Detection**

**Quality
of Life**

Health Equity Ad Hoc Committee

Data Ad Hoc Committee

Primary Prevention

Goal: To prevent cancer from occurring

Topics:

- Cancer Genetics
- Exposure to Environmental Carcinogens
- Liver Cancer
- Physical Activity, Nutrition, Obesity
- Tobacco Use
- Skin Cancer and Ultraviolet (UV) Exposure
- Vaccines for Cancer Prevention/HPV

Early Detection

Goal: Detect cancer at its earliest stage

Topics:

- Breast cancer
- Cervical cancer
- Colorectal cancer
- Lung cancer
- Prostate cancer

Quality of Life for Persons Affected by Cancer

Goal: Optimize the wellbeing of every person impacted by cancer

Topics:

- Cancer and aging
- Financial burden and barriers
- Palliative care and hospice care
- Delivery of patient-centered services
- Pediatric cancer

Goal Area Co-Chairs

- Co-chair a Goal Area for two years
- Be an OPCC member
- Be part of the OPCC Executive Committee

Goal Area Co-Chair Expectations

- Ensure at least **one** topical workgroup is actively working on implementing the Cancer Plan's strategies; there is no maximum.
- Convene topical workgroups at the OPCC general membership meetings
- Check-in at least three times a year with the active topical workgroups
- Support topical leads/co-leads, as needed, to provide support and assistance around management of the topical workgroups.
- Liaison, as needed, between the topical workgroups and the health equity and data committees.

Topical Workgroup Leads

- Lead or co-lead a topical workgroup for two years
- Be an OPCC member

Topical Workgroup Lead Expectations

- Convene a workgroup of volunteers who are committed to implementing at least **one** strategy in the Cancer Plan.
- Communicate, at minimum, with the workgroup members quarterly
- Encourage topical workgroup members to become an OPCC member and attend meetings, as they are able.
- Provide progress updates to the Goal Area group at least three times a year, during the OPCC General Membership Meetings
- Attend, as often as able, the OPCC General Membership Meetings.

Topical Workgroup Member Expectations

- Commit to receiving and engaging with at least **one** communication from the topic lead quarterly.
- Participate in workgroup meetings outside of the OPCC General Membership Meetings.
- Consider becoming an OPCC member and attending OPCC General Membership Meetings.
- Stay in communication with the topical workgroup lead/s about your availability to contribute to implementing the strategies.
- Take an active role in implementing strategies, understanding there will be some level of work involved outside of meetings.

Final objectives and strategies



HOME CANCER PLAN MEMBER DIRECTORY PROMOTIONAL TOOLKIT MEMBERSHIP FORM CONTACT US

Learn How to Get Involved in Creating the 2021-2030
CANCER PLAN



New Supporting Documents

These documents will support the Ohio Cancer Plan 2021-2030.

 [Ohio Cancer Plan '21-'30 Topics & Objectives](#)

 [Ohio Cancer Plan 2021-2030](#)

 [OPCC Stakeholders By Topic \(PDF\)](#)

Ohio Cancer Plan Objectives and Strategies 2021-2030

Primary Prevention

Cancer Genetics

Objective 1: By December 31, 2030, increase by 20% the yearly overall number of individuals who receive Ohio Cancer Genetic Network Cancer Risk Assessment services. Baseline: 12,358 Target: 14,830 Midpoint (5-year) yearly target: 13,594

Strategies

- Conduct and track education events for providers about referral guidelines for cancer risk assessment (e.g., students, allied health professionals and physicians).
- Provide access to evidence-based resources regarding hereditary cancer for both the public at large, as well as for health care providers.
- Create and foster new partnerships with an array of community organizations to identify the need of underserved populations including minorities, low-income communities, and LGBTQ+ communities in order to improve genetic counseling practices and outreach.
- Update and rerecord the Cancer Genetics in Your Practice presentations on OhioTrain.

Legislative update



Bryan Hannon

Government Relations,
American Cancer Society,
Cancer Action Network
(ACS-CAN)

OPCC Legislative Update

February 2, 2021



Overview - 134th General Assembly

- 2-year general assembly
- New biennial budget (by June 30)
 - New, COVID-related pressures on the budget
 - Risk of cuts?
- Public Health fatigue (?)
- Redistricting



2021 Priorities – ACS CAN

- **Appropriations**
 - Protect funding for the Breast & Cervical Cancer Project
 - Protect funding for the tobacco prevention program
- **Policy**
 - Prescription affordability
 - Copay Accumulator (Manchester, West)
 - Telehealth expansion
- **Monitoring**
 - Medicaid reporting/work requirements (SB 17)
 - Rising deductibles
 - Access to new diagnostics & biomarkers
 - Local control/Home rule in public health



Advocate with us!

SAVE THE DATE

042221

OHIO



VIRTUAL CANCER ACTION DAY



www.fightcancer.org/OH

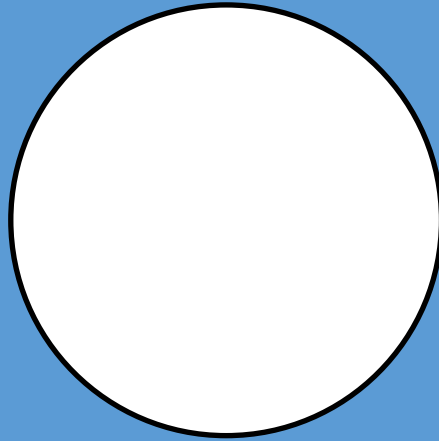
Stay in touch

Bryan.Hannon@cancer.org

www.fightcancer.org/OH



Break (15 min)



2021-2030 Cancer Plan Implementation

Starting now!



**Angie
Santangelo**

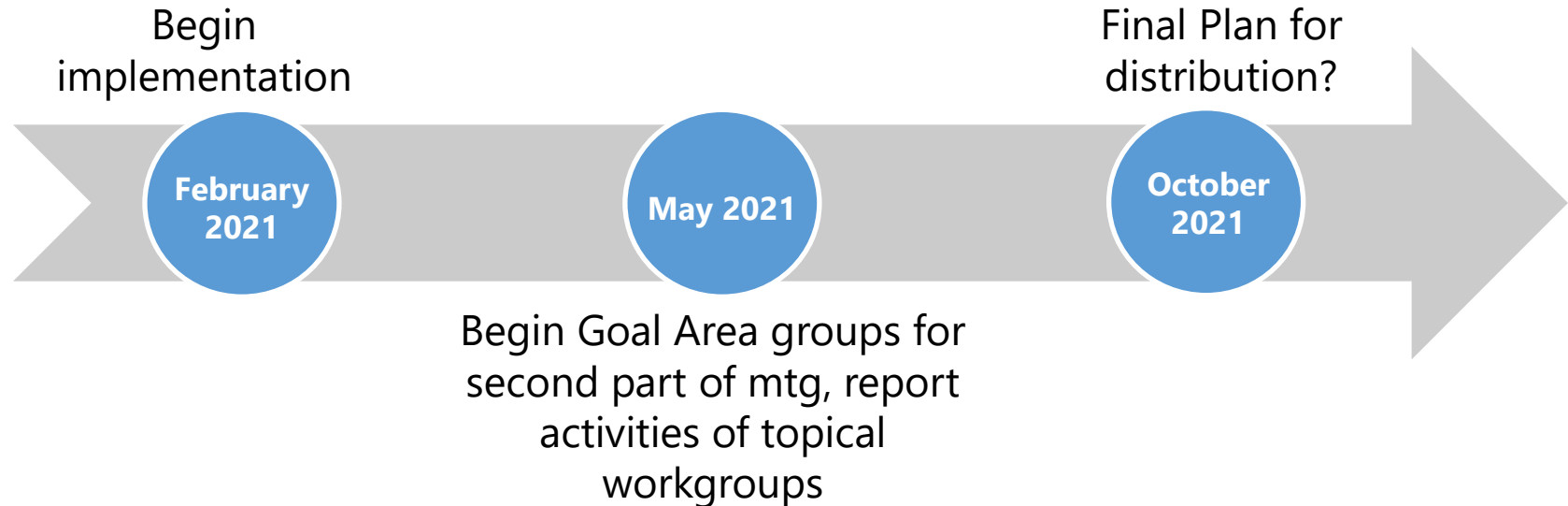
Clinical Program
Director,
Cancer Support
Community
Central Ohio

Implementation of the 2021 – 2031 Cancer Plan

STATUS: KICKING OFF TODAY!



Current Timeline



How to join a workgroup

- **Contact a Goal Area co-chair**
- **Complete the survey at the end of this meeting**

Goal Area Chairs: Primary Prevention



Darla Fickle

Program Director,
The Ohio State
University Medical
Center



Emily Bunt

CCCP and BCCP
Ohio Department of
Health

Goal Area Chairs: Early Detection



Leigh Anne Hehr

Cancer Control
Strategic Partnerships
Manager, American
Cancer Society



Diane Crawford

Founder and Board
Member, The
Crawford Crew

Goal Area Chairs: Quality of Life



**Angie
Santangelo**

Clinical Program
Director, Cancer
Support Community
Central Ohio



**Melissa
James**

Parent
Consultant, Ohio
Department of
Health



Tori Geib

Metastatic Breast
Cancer Patient
Advocate

Purposes of Goal Area breakout rooms

1. Meet the Goal Area co-chairs
2. Kick-off discussions about implementation of topics within each Goal Area



Menti.com questions

1. What stood out to you in your group's discussion?
2. How do you see yourself contributing to implementing the Ohio Cancer Plan?

Small group share out

- Go to: www.menti.com
- Code: **39 51 81 7**

Closing and next steps



Ashley Ballard

Chief Quality Officer,
Ohio Association of
Community Health Centers

Next OPCC meeting dates

May 6th

October 7th



Want to join a topical workgroup?

Complete the survey at the end of today's meeting!



1. What topical workgroups, if any, do you plan to participate in as OPCC moves to implement the Cancer Plan? Select all that apply.

- | | | |
|--|--|---|
| <input type="checkbox"/> Cancer genetics | <input type="checkbox"/> Vaccines for cancer prevention/HPV-associated cancers | <input type="checkbox"/> Cancer and aging |
| <input type="checkbox"/> Exposure to environmental carcinogens | <input type="checkbox"/> Breast cancer | <input type="checkbox"/> Financial burden and barriers |
| <input type="checkbox"/> Liver cancer | <input type="checkbox"/> Cervical cancer | <input type="checkbox"/> Palliative care and hospice care |
| <input type="checkbox"/> Physical activity, nutrition, and obesity | <input type="checkbox"/> Colorectal cancer | <input type="checkbox"/> Delivery of patient-centered services |
| <input type="checkbox"/> Tobacco use | <input type="checkbox"/> Lung cancer | <input type="checkbox"/> Pediatric cancer |
| <input type="checkbox"/> Skin cancer and ultraviolet exposure | <input type="checkbox"/> Prostate cancer | <input type="checkbox"/> I do not plan to participate in any topical workgroup to implement the Cancer Plan |

Ways to be involved



- Continue to actively participate in OPCC meetings in 2021



- Give your input on the Cancer Plan Implementation Survey (in your inbox now)



- Work as part of a group to help implement Cancer Plan strategies



- Stay informed through OPCC emails and the Cancer Plan Library

OPCC membership



What being an OPCC member means....

- Learning and knowledge exchange
- Opportunities for networking
- Access to resources
- Coordination, streamlined efforts, and shared goals
- New and fresh ideas
- Camaraderie and support
- Recognition
- Dedicated time to reflect on cancer work
- Cancer advocacy
- Social equity
- Advance organizational goals
- Opportunity to share talents and resources
- Organizational representation/voice in statewide cancer efforts

OPCC membership



Become a member by completing an application online: <https://www.ohiocancerpartners.org/membership-form/>



**Ohio Partners
for Cancer Control**

[HOME](#)

[CANCER PLAN](#)

[MEMBER DIRECTORY](#)

[PROMOTIONAL TOOLKIT](#)

[MEMBERSHIP FORM](#)

[CONTACT US](#)

Membership Application

**Banding Together for a Cancer-Free Future for All
Ohioans**

STRONGER
TOGETHER

(BUT 6 FEET APART)

THANK YOU



Ohio Partners
for Cancer Control

Meeting Evaluation

my.evalsurvey.com/OPCCmeeting