

Highlights from the 2022 Ohio Partners for Cancer Control (OPCC) Stakeholder Analysis



The Ohio Partners for Cancer Control is comprised of volunteers from around the state who are dedicated to reducing the burden of cancer in Ohio. The coalition was established in 2000 with the mission of creating *A cancer-free future for all Ohioans*. The primary responsibility of the OPCC is to promote, implement, and measure progress toward goals of the Ohio Cancer Plan.

In 2017 after analyzing results from an annual member survey, the Ohio Department of Health's Comprehensive Cancer Control Program (CCCP), in partnership with external evaluator Professional Data Analysts (PDA), decided to explore additional ways to evaluate OPCC membership. This has included various activities to examine the OPCC membership, including interview studies and stakeholder analyses. In 2022, these activities involved examining growth in membership and partnership, changes in the types of organizations represented, and identifying which stakeholder voices are missing and critical to include in Ohio's cancer work.

OPCC engagement expanded during the Cancer Plan revision

The OPCC intentionally engaged numerous stakeholders in the cancer plan revision process in 2020-21 to bring in multiple perspectives and develop a statewide plan that reflected the needs and interests of those working and volunteering to address cancer in Ohio. The development of the Ohio 2021-2030 Cancer Plan increased and diversified the stakeholders involved in the OPCC. More information can be found in the [Ohio CCCP FY20 Briefs](#).



160+

Volunteers engaged in the Ohio Cancer Plan revision process in 2020-21.



89

Individuals became newly involved in the OPCC during the cancer plan revision.

Current composition of OPCC members and partners

In 2022, OPCC consisted of about 285 members and partners who included those directly impact by cancer, physicians and healthcare workers, researchers, local and state public health professionals, nonprofit staff, epidemiologists, and individual volunteers, among others.

This year, the OPCC reached out to existing members to update its membership list and identify those interested in being involved in helping with Cancer Plan implementation and receiving coalition communications. This process resulted in **177 members and 108 partners** who are dedicated to collectively moving forward Ohio cancer efforts. Notably, many of OPCC's partners participate in topical workgroups and are actively working to implement strategies of the Cancer Plan, though they are not members.



"I joined to make a difference in the bigger picture. I stay because we are making a difference and the people of OPCC are full of people with passion and commitment." - OPCC member

The following pages present some key findings about coalition members' personal relationships to cancer, locations within Ohio, professional fields and organizations, and participation in OPCC topical workgroups and committees.

Ohioans whose lives have been affected by cancer

Ensuring that the voices of individuals personally impacted by cancer, caregivers, and loved ones are integrated into OPCC keeps the perspectives of those individuals at the forefront of cancer work in Ohio.

This year, the 2022 OPCC member survey collected information about personal experience with cancer to get a better sense of how many people are personally impacted. Based on the survey, completed by 109 individuals:



At least

24 members

reported being personally impacted by cancer.

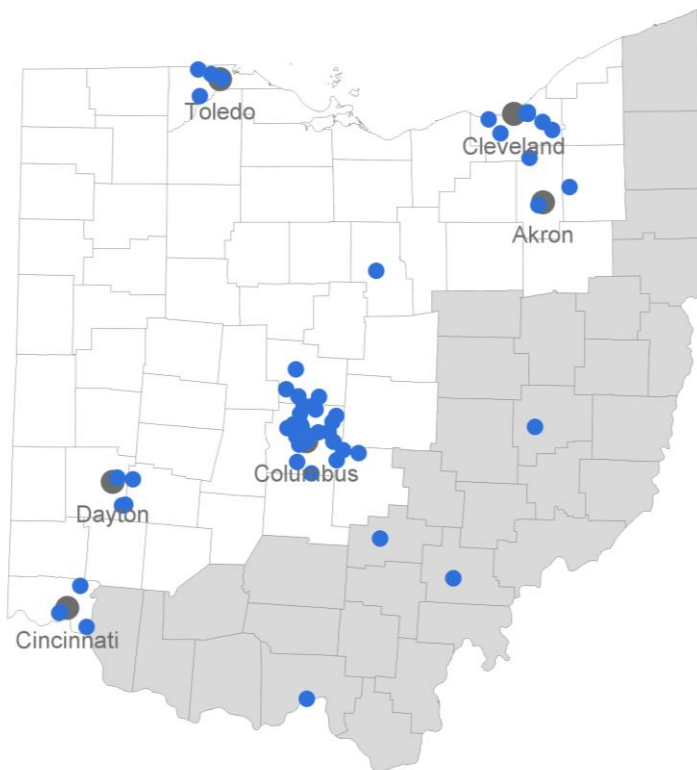


At least

46 members

identified themselves as a caregiver or loved one of someone personally impacted by cancer.

OPCC members' geographic representation across Ohio



Most members live or work in urban areas.

The map to the left illustrates the 98 members who live in Ohio and who shared an address through the 2022 member survey. The urban areas with the largest number of OPCC members are Columbus and Cleveland, with smaller cities including several members as well. The gray shaded area shows the Appalachian region. The southern region of Ohio tends to have higher age-adjusted mortality rates for all cancers ([Ohio Annual Cancer Report 2021](#)).

Continued efforts to collect and analyze geographic information from members will provide a more complete and geographically representative picture of OPCC members and partners.

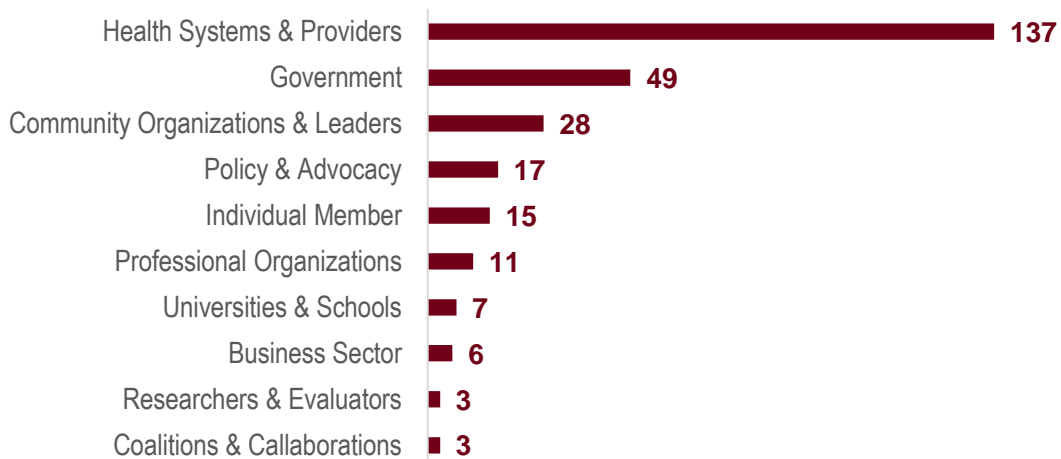
"[OPCC provides the] opportunity to network with people across the state and in other areas of expertise." - OPCC member

Types of organizations represented by the OPCC coalition

Cancer prevention and control is complex and necessitates pooling the expertise, skills, and preferences of diverse members. In January 2020, the OPCC Executive Committee established eight principles to guide the cancer plan revision process. The principle of including perspectives of diverse stakeholders helped bring multiple groups into the revision process. This principle now serves to raise awareness of the different types of individuals and organizations that could contribute to and benefit from being part of cancer plan implementation.

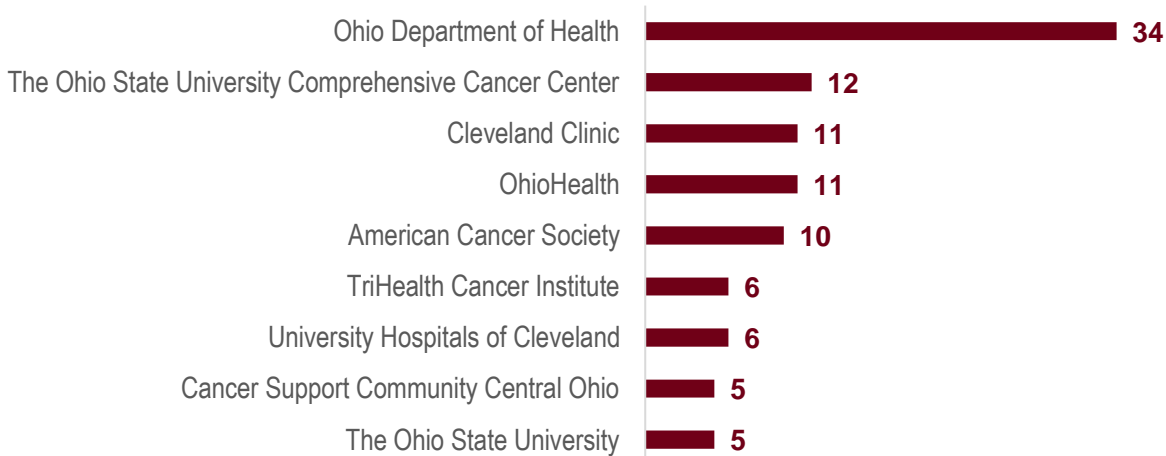
OPCC members and partners come from a range of professional sectors to address cancer prevention and control in Ohio.

The most represented sectors currently in the OPCC are health systems and providers, government agencies, and community organizations and leaders, as shown in the graph below.



OPCC members and partners represent 107 distinct professional organizations.

The 107 different professional organizations within OPCC include hospitals, nonprofits, clinics, universities, research institutions, and more. Nine organizations bring five or more members and partners into OPCC. As shown in the graph below, the Ohio Department of Health (ODH) brings the largest number of members from any organization, with at least eight of these ODH members and partners from chronic disease programs.



OPCC topical workgroup and committee participation

OPCC topical workgroups drive the work of the Cancer Plan by implementing interventions around cancer prevention, detection, treatment, and quality of life. The 49 objectives and 150+ strategies developed for the 2021- 2030 Ohio Cancer Plan necessitated a shift in the OPCC structure to better support implementation of the strategies. The OPCC **expanded from three to 17 distinct topical workgroups** across three goal areas, allowing more members and partners to find a place within cancer efforts in which to be involved. New topic areas for the 2021-2030 Cancer Plan include liver cancer, prostate cancer, cancer and aging, financial burden and barriers, and pediatric cancer. In an effort to promote sustainability of the coalition and its work, each topical workgroup and goal area has a lead person, or co-leads whenever possible, to support the topical workgroups.

OPCC participation is robust, with 182 members and partners engaged in at least one coalition topical workgroup.

56%

of members or partners contribute to 1 workgroup

22

members or partners contribute > 1 workgroup

25

members lead a workgroup

The table on the right lists the workgroups by goal area with total number of members and partners. Participation in workgroups ranges from three to 39, with each workgroup working towards their specific goals and strategies. Topical workgroups draw from the support of the OPCC Health Equity and Data Committees, as well as resources and tools (such as the Action Planning Tool) in their planning and strategy implementation efforts.

Goal Areas & Topical Workgroups	Total
Primary Prevention	98
Cancer Genetics	39
Exposure to Environmental Carcinogens	6
Liver Cancer	13
Physical Activity, Nutrition, & Obesity	11
Skin Cancer & UV Exposure	8
Tobacco Use	*
Vaccines for Cancer Prevention/HPV-Associated Cancers	21
Early Detection	50
Breast Cancer	6
Cervical Cancer	7
Colorectal Cancer	13
Lung Cancer	8
Prostate Cancer	16
Quality of Life for Persons Affected by Cancer	66
Cancer & Aging	7
Delivery of Patient-Centered Services	29
Financial Burden & Barriers	3
Palliative Care & Hospice Care	17
Pediatric Cancer	10
Health Equity Committee	34
Data Committee	4

**The exact number of members and partners for the Tobacco Use topical workgroup was not available for analysis but includes multiple members within ODH Tobacco Use Prevention and Cessation Program, 28 local tobacco grantees, Tobacco Free Ohio Alliance.*

“Our [workgroup] strategies are intertwined as they address underserved populations. We chose these strategies in order to accomplish the greatest amount of work in the given time frame [of the] 10-year Cancer Plan.” - OPCC member

Key takeaways from this 2022 OPCC stakeholder analysis are presented as strengths, opportunities for growth, and potential ways to use the findings for coalition improvement.

OPCC's strengths

The OPCC has many strengths, including its substantial number of active and committed members and partners, the different types of organizations and professions represented, momentum and engagement of topical workgroups and committees, and efforts to elevate the voices and perspectives of people most affected by cancer.

Volunteer members and partners are working collectively to reduce the burden of cancer in Ohio.

Recently, OPCC engagement has grown to 285 members and partners. As many as 107 distinct organizations participate in OPCC and many new organizations joined through the process of developing the new Ohio Cancer Plan. Since 2019, OPCC has grown particularly in its representation from health systems who are key stakeholders, and community organizations who provide a variety of cancer support services and education programs, and promote advocacy and research.

Engagement and momentum continues as topical workgroups advance Cancer Plan strategies.

Individuals across 17 topical workgroups contribute to implementing interventions and activities outlined in the Cancer Plan. Internal structures, resources, and tools are intentionally developed and provided to topical workgroups to facilitate their work and promote sustainability.

“This is an amazing group of professionals, whose hearts I believe are in the right place to do, provide, and make a difference in the lives of Ohio’s cancer population. It’s not always easy to see the difference we are making individually, but as a group I think we have a lot to be proud of.”

- OPCC member

Opportunities to further explore stakeholder gaps

Initiate greater engagement of groups representing local public health, coalitions, and rural regions.

- Increasing involvement from local public health departments in Ohio could amplify the community perspective.
- More collaboration with other state agencies could help align state efforts.
- Building partnerships with coalitions and networks could allow for shared resources and greater capacity.
- Growth in collaborations with schools and business may be beneficial for specific workgroups.

Actionable ways to use the findings of this report:

- Share with OPCC leadership, members, and partners to deepen conversations about strengths and gaps.
- Prioritize specific gaps or areas for improvement.
- Inform topical workgroup discussions about outreach and diversifying membership.
- Continue to evaluate OPCC engagement and track progress to inform future outreach, recruitment, and activities.



For more information about OPCC, visit the website at <https://ohiocancerpartners.org>